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Three Professionals Being Recognized for Promoting Diversity in Financial Planning

FPA awards three Diversity Scholarships to attend the 2016 FPA Annual Conference in Baltimore

DENVER - The Financial Planning Association® (FPA®) announced the recipients of the Diversity Scholarship, which recognize professionals who are working to encourage diversity in the financial planning profession and the population served. The merit-based scholarship recipients earn one-year FPA membership and complimentary registration and travel expenses to the [FPA Annual Conference – BE Baltimore 2016](#) being held Sept. 14-16.

“FPA has a long-standing commitment to not only increase awareness of financial planning as a career option among people of diverse backgrounds, but to make all consumers aware of how financial planning can help anyone – no matter who they are – by engaging the media and working with our network of local chapters,” said FPA executive director and CEO Lauren M. Schadle, CAE. “The recipients of the Diversity Scholarships this year are doing admirable work in not only representing the new face of financial planning, but their efforts in making diverse communities aware of the importance of financial planning. We look forward to recognizing their accomplishments in Baltimore.”

The FPA Annual Conference – BE Baltimore 2016 Diversity Scholarship recipients are:

- **Yi “Bessie” Liu** – Liu is a Ph.D. student in the Department of Personal Financial Planning at Texas Tech University. She aims to serve diversified groups especially for first and second generation immigrants as well as Asian-Americans to assist them in achieving a better financial future.
- **Diane Marie Manuel, Ph.D., MBA, CFP®** - Manuel joined Urban Wealth Management in El Segundo, Cali. after a successful career with Merrill Lynch, the California Endowment, and The J. Paul Getty Museum. With more than twenty years of experience, the focus of her practice is on building long-term financial capacity to ensure a legacy for families and businesses.
- **Lauryn Williams, MBA** – Williams is a four-time Olympian, three-time Olympic medalist and the first American woman to medal in both the Summer and Winter Olympic Games. Only five people in the world have accomplished this milestone. She is also founder of Worth Winning in

Dallas, a fee-only, completely virtual, comprehensive financial planning firm focused on serving millennials and professional athletes.

The scholarship is awarded to financial services students and professionals who demonstrate and act upon an intense desire to promote diversity in the financial planning profession. Criteria for applicants includes:

- Raising awareness of the profession in diverse communities;
- Serving diverse communities with financial planning; and
- Increasing professional opportunities for diverse communities within the financial planning profession.

The Diversity Scholarship Program is sponsored by the FPA Diversity Committee. The Committee's mission is to develop strategies to raise awareness and promote inclusiveness of diverse communities including but not limited to: age, race, ethnicity, gender and sexual orientation in the financial planning profession. FPA strives to increase professional opportunities for the widest spectrum of people so that all may join and thrive in the financial planning profession.

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About the Financial Planning Association

The Financial Planning Association® (FPA®) is the principal professional organization for CERTIFIED FINANCIAL PLANNER™ (CFP®) professionals, educators, financial services professionals and students who seek advancement in a growing, dynamic profession. Through a collaborative effort to provide more than 24,000 members with One Connection™ to tools and resources for professional development, business success, advocacy and community, FPA is the indispensable force in the advancement of today's CFP® professional. Learn more about FPA at OneFPA.org and follow on Twitter at twitter.com/fpassociation.