



NEXT GENERATION Planner

Submission Guidelines

The mission of the *FPA Next Generation Planner* is to provide content for new financial planners that is incredibly practical and ridiculously valuable, helping them to develop personally and professionally as they work their way toward their most important career goals.

With monthly feature articles, interviews and columns, this app publication aims to be dynamic, thought-provoking and directly beneficial to new financial planners in their work.

Story Ideas

Please send your story ideas to NGP@OneFPA.org. Our editorial staff will review your topic for relevance and quality and may suggest revisions before your story has been written or sent. Authors will be notified of the editorial staff's decision within one week.

Content

- **Article Length:** Submissions should be 600-1,000 words in length.
- **Audience:** Please keep our readers—primarily financial planners who are new to the profession—in mind as you write. Provide objective, timely and practical material that our readers can apply directly to their day-to-day work, careers and/or life – readers should be able to take away feasible and achievable action steps from every piece in the *FPA Next Generation Planner*. Assume the reader has a fundamental knowledge of the financial planning profession and landscape. Submissions that include product or sales promotion of any kind will not be accepted.
- **Style:** The *FPA Next Generation Planner* uses AP Style as a guide for writing and formatting. Your submission should be easy to read and follow, yet professional, with thoughts and concepts that are clearly presented and easy to comprehend.

Submission Format

When you have completed your submission, send a Word Document to NGP@OneFPA.org, including the following (along with final copy):

- Embedded links, linking to correct URLs
- Article title
- Author's name and title as you would like them to appear in the publication
- Recent color headshot (JPEG or PNG), if applicable

Review and Publication

Upon receipt of final content, FPA staff will edit for grammar and length, if needed. The author will then be notified regarding the issue in which the article will be run (all dates subject to change), or if changes are required, notified of the changes necessary to include the submission for publication. Next, your story will be reviewed by the *FPA Next Generation Planner* editorial board prior to publication.

Questions? Send an email to NGP@OneFPA.org or call 303-867-7145.
