



INSTITUTIONAL MEMBERSHIP

One Membership,
Unlimited Potential



Institutional Member

Institutional Membership is the best way to present your products, services and expertise to FPA's diverse membership of financial advisers. Not only does Institutional Membership give your company visibility through FPA's exclusive member channels, but it also is the best way to show your company's commitment to financial advisers, financial planning and the financial planning profession.

Institutional Members Receive:

- > Exclusive discounts on exhibits, advertising and research
- > Direct access to local FPA chapters
- > Opportunities to directly support and positively position your organization with FPA members
- > And much more!

BENEFITS	VALUE	PREMIER	ELITE
Five (5) complimentary individual memberships to use at your discretion	\$1,975	•	
Ten (10) complimentary individual FPA memberships to use at your discretion	\$3,950		•
One (1) uses of the FPA membership mailing list	\$3,000	•	
Two (2) uses of the FPA membership mailing list	\$6,000		•
Discounts on booth space at FPA's annual conference	\$3,750	•	•
Listing in the online Institutional Member Directory	\$3,600	•	•
Listing in the online Products and Services Directory	\$3,600	•	•
Monthly Basic Classified Listing in the Institutional Membership Directory in the <i>Journal of Financial Planning</i>	\$3,000	•	
Monthly Enhanced Classified Listing in the Institutional Membership Directory in the <i>Journal of Financial Planning</i>	\$6,000		•
Use of the FPA Institutional Member logo	Invaluable	•	•
Listing and contact info provided to chapters for speaking and sponsorship opportunities.	\$1,500	•	•
Post up to four (4) events on our Institutional Member Calendar for all 23,000 of our FPA Members to view	\$4,000	•	
Post up to twelve (12) events on our Institutional Member Calendar for all 23,000 of our FPA Members to view	\$12,000		•
Access to quarterly webinars providing insight and information on the latest industry trends	\$2,000	•	•
Access to discounts on customized research via the FPA Research Center	\$5,000		•
Two (2) White Paper and logo postings in our White Paper Library	\$4,000	•	
Five (5) White Paper and logo postings in our White Paper Library	\$10,000		•
An incredible value for only...		\$4,500	\$8,000

For questions about Institutional Member benefits, please contact:

StrategicPartnerships@FPA.net.org | 800.322.4237, option 5