NOMINATE NOW!.....for the Power of Financial Planning Award

The Financial Planning Association® (FPA®) and Foundation for Financial Planning® (FFP®) are seeking nominations for the Power of Financial Planning Award. A new award sponsored by the Financial Planning Association (FPA) and the Foundation for Financial Planning (FFP) that will recognize an FPA Chapter that has displayed a commitment to pro bono financial planning in the previous year in the spirit of FPA’s Primary Aim: To elevate the profession that transforms lives through the power of financial planning. The recipient(s) are recognized at FPA’s Annual Conference and the award winner will be provided free registration and travel expenses to send one representative to attend and accept the award.

Nomination and Eligibility Criteria:

- Interested FPA Chapters must submit a nomination form by 7/12/19 and meet the following eligibility requirements:
  - Nominated FPA Chapters must have carried out pro bono programming during the period of July 1, 2018 to June 28, 2019. (Information on previous years pro bono programming may be submitted in support of the nomination as a way to demonstrate longtime commitment to pro bono.)
  - Only one Power of Financial Planning Award will be given each year.
  - Nominated activities must adhere to the following FFP definition of pro bono:

**FFP Definition of Pro Bono:** Free, no-strings attached, one-on-one financial advice and planning for underserved populations* provided as a donated service of professional skill and expressly not for the purposes of paid client acquisition or lead generation.

*E.g., low-income individuals and families, college students, military personnel/veterans and families, individuals in a crisis situation such as domestic violence survivors, and people affected by a natural disaster, serious medical diagnosis, bankruptcy, etc.
Please print legibly.
Nominee FPA Chapter Name: ___________________________________________________

Provide a response to the questions below and explanation describing why your nominee should be considered for this award.

Questions and criteria that will be evaluated and considered include:

- Explain/Describe the pro bono work being nominated.
- How does the pro bono work address and positively impact a specific need in the community?
- What are the measurable outcomes and metrics? (# served, % membership participating, etc.)
- Using the definition of pro bono provided, how does the nominated chapter demonstrate FPA’s Primary Aim through this pro bono work?
- How does the nominated chapter promote visibility about participating in the pro bono work and provide training to deliver it?
- How does this pro bono work inspire and motivate FPA members to engage with your chapter? And/or prospective members to join FPA?
- How does this pro bono work integrate with other areas your chapter is seeking to have impact in? (For example, advocacy, NexGen, community partnerships, etc.)

(if additional room is needed, use open space on opposite side or attach your document)
Each nomination will be reviewed for this award before an award selection is made.
You may be contacted for additional details or clarification. We appreciate your submission.
Please send your nomination via e-mail to KKaczor@OneFPA.org or fax to 303.759.0749 by 7/12/2019.