



CERTIFIED FINANCIAL PROFESSIONALS™ Needed

Zeiders is seeking CERTIFIED FINANCIAL PLANNING™ (CFP®) professionals from FPA to work with service members and their families in cities throughout the country. Personal Financial Counselors (PFCs) play an important role when working with service members and their families. Many of you may have seen these positions posted previously. You may want to know more about the Military Family Life Counselor – Personal Financial Counselor (MFLC-PFC) program.

Zeiders' PFC assignments entail supporting National Guard, Reserve and Active Duty service members and their families. These assignments include:

- Drill weekends
- Strong Bond weekends - Couples retreat weekend
- Yellow Ribbon Events - Support service members and their families during various phases of deployment. These may be weekend or short-term assignments.
- Recruiting Stations - Travel to work face to face with military recruiters.

PFCs provide three types of services during assignments. Any combination of the three may be requested by the assignment coordinator.

- Face-to-Face financial counseling - PFCs support and educate individuals and families to help address specific needs, including provision of appropriate resource referrals.
- Financial briefings - Facilitate briefings designed to promote awareness and educate service members and their families on various personal finance topics. PFCs facilitate requested briefings using a library of approved presentations and handouts on a variety of financial topics.
- Resource table - PFCs perform outreach and engage event attendees with conversations about setting financial goals, guidance to appropriate resources, as well as discussions on all areas of personal finance.

PFC support is requested on an "as needed" basis, and the frequency of each type of assignment is unpredictable. In addition to short weekend events, PFCs in the Zeiders network may be asked to support assignments one week to several months in length. Working longer assignments is not required to join the network. A PFC's support level is entirely at their discretion based upon their own availability and willingness to travel. Many of the assignments are not near military installations and often occur in hotels or other venues. Whether it is the occasional weekend support or interest in a longer-term assignment, participation in our network of CFP professionals from FPA offers flexibility and professional development, while promoting financial fitness with service members and their families.

The MFLC-PFC program requires that applicants have one of three certifications; CFP®, ChFC®, or AFC®. A minimum of a bachelor's degree is required, as well as US citizenship. A criminal history background check that includes a credit check, as well as an FBI fingerprint check are required to work in this program. Initial training for PFCs joining the network is provided, as well as continuing education on military personal finance topics.

The link below offers a map of the areas in which Zeiders is focusing recruiting effort. In addition to the focus areas, Zeiders is recruiting nationwide for positions requiring travel, flexibility, or longer-term availability. The job opening on the Zeiders' website applies to joining our network of PFCs and is not application for a specific assignment. Completion of the application process will facilitate eligibility but not obligation. We look forward to welcoming you to our network of financial professionals!

<https://batchgeo.com/map/PFCRecruiting>

Andi Wrenn, MFLC PFC Provider Network Manager, will be hosting a conference call for those who may have questions about the program. Email Ms. Wrenn, awrenn@zeiders.com, to register for the informational conference call. Applicants may apply to the Personal Financial Counselor job opening at www.zeiders.com.