

We are excited to announce the return of **FPA Mini Talks** at FPA's 2018 Annual Conference in Chicago, IL on October 3-5, 2018. This year, up to four current FPA members will each be selected to present for 10 minutes within this year's theme:

# DISRUPTION

# **FPA Mini Talks:**

### **Content Guidelines**

Your presentation should be explosive and forward-focused in nature, and appeal to a broad CFP<sup>®</sup> audience of all generations. A wide range of topics critically impacting the future of the profession can be submitted. For example, **DISRUPTION** can be found in starting a firm, transforming your firm, expanding a niche, or driving financial planning for the future. These are just ideas to help with your submission. If your topic fails to meet the session theme, it will not be considered for selection.

## **Eligibility Requirements**

- Be an FPA member in good-standing.
- Be an active participant in the FPA community and an advocate for next generation issues.
- Be able to attend FPA Annual Conference to present on Wednesday, October 3, 2018.
- Have never received a Mini Talks session award previously.

#### **Submission Details**

- Submissions Due by Monday, August 13, 2018
- Email BFletcher@oneFPA.org, subject line: 2018 Mini Talks
- Include a TEDTalk-style YouTube video introducing your idea, concept or presentation, lasting no more than 2 minutes long.
- Include your full name, designations, job title, organization, email, phone, headshot, presentation title, and presentation description.
- Submissions after the deadline will not be considered and no extensions will be granted.

#### **Winner Notifications**

- Up to four winners will be selected by the FPA Annual Conference Task Force.
- Winners will receive a free registration to FPA Annual Conference 2018. If winners are already registered, registration fees will be refunded.
- Winners are responsible for their own travel and lodging arrangements and expenses.
- Winners will be notified no later than Friday, August 17, 2018.

### We look forward to reading your proposals!

Please contact <u>BFletcher@oneFPA.org</u> with any questions.

